



MARKET FORMATION Monica trabucchi

Once you get to know it, you get to USS it. As you use it, your work improves and you get to CAMMAD MADE

cart turblina is a Rigo®
machine the high value-added
of which is extremely
interestingi: it simplifies tasks
and speeds them up,
and is profitable
both for dealers and users.
Users can perfect their skills,
and the machine is guaranteed
by a company renowned for
its mechanically refined
approach to painting tasks.

The lessons learned about Rigo®'s CART TURBINE are lessons never forgotten.

CART TURBINE truly aids operators when having to paint medium and large surface areas.

But dealers are also constantly reminded of this product's high value-added, its impressive sales turnover and significant returns on the image front.

CART TURBINE simplifies and speeds up our tasks, and enables us to perfect our skills. Furthermore, like all Rigo® equipment, this product is a gem of

There are, therefore, many good rea-

precision mechanics.



sons for promoting, selling and using CART TURBINE!

"CART TURBINE embodies the legacy of its forerunners, JOLLY Rigo® and POKER Rigo®.

It's a smart blend of robustness, reliability, durability and high performance for high-pressure coating operations, plus quality of finish and the user-friendliness that we associate with low-pressure coating equi-

pment", explains Riccardo Rigolio, president of Rigo®. "Launched in 2014, it immediately demonstrated its performance characteristics, so dealers and customers soon saw this equipment was a winner."

"CART TURBINE is a machine that needs displaying. When its conceptual simplicity and user-friendliness are demonstrated, and the amazing way it meets the needs of operators in the field, the real advantages for the sector become clear," adds Vincenzo Cattaneo, Rigo®'s general sales manager.

"Our experience tells us — without fear of contradiction — that a number of features such as great uptime and freedom of movement, compactness, lightness, safety and practicality will only benefit onsite operations under all conditions. CART TURBINE has no limitations as to attainable hei-

ghts. Maintenance is simple.

Cleaning is minimal. It cuts back on waste and provides unparalleled economic bene-

fits for users. In addition, it is suitable for application of modern materials, and is equipped with next-generation airbrush technology. 95% material transfer attained, plus no overspray. All the advantages of HVLP. In brief, features making for a valuable, indeed indispensable working tool."

Remember that CART TURBINE dealers will also benefit from this extraordinary item.

"Agents and distributors can successfully sell, with a high margin of satisfaction," says Vincenzo Cattaneo.
"The only vital condition is you must demonstrate and display CART TRUBINE, and show people how it works.

Let them experience directly its ease-of-use and amazing performance ratings."

"In order to best explain CART TUR-BINE and to highlight its potential, we have

developed a comprehensive communication strategy thanks to which one can immediately grasp the features of value for users", adds Elisabetta Morelli, who handles communications and marketing for Rigo®.

A CLOSE LOOK AT CART TURBINE

- Professional machine
- suitable for high-end professional painting on medium- and large-size surfaces
- it combines two technologies: low pressure to apply the product and high pressure to supply it from the tank to the spray gun
- suitable for applying painting products in the most various sectors, such as joinery, carpentry, building and boating
- complete with an ACT spray gun, it allows independent air/product regulation for the best mix of finish and yield with each product to be applied
- reliable, durable, with high performance levels and a finish quality typical of HVLP low pressure painting
- equipped with a 1800Wat TMR180E electronic turbine for great performance
- its pressure compressor (up to 4 bar), complete with a pressure gauge to adjust/control the painting product supply, enables the user to spray any kind of material, even the thickest ones
- 9-lt and 18-lt stainless steel tanks allow considerable working autonomy
- 7-mt. pipes for varnishes/enamels and water paints ensure wide freedom of movement since tanks can be even left in the adjacent room
- compact and light structure, weighing less than kg. 30
- a foldable hand-grip and large-size wheels enable the user to move it even on ladders and to store it in a small place
- a series of universal electric sockets with safety switch enables the user to supply auxiliary devices, such as drills, grinders, vacuum-cleaners, mixer
- easy to service and to clean, always ready for use and efficient
- available in various versions and with a series of accessories and spare parts enabling the user to adapt the configuration to each specific working situation
- it extends the professional's possibilities to a series of tangible advantages: from the economic and practical viewpoint while saving time and material and from the viewpoint of environmental prevention with a no-overspray transfer up to 95%.

"In addition, we get endorsement from operators who have used it-

both at our facilities and in the Academy, or elsewhere.

For example, on assets protected by the Ministry of Cultural Heritage, with attestation and certification of its aborestopistics.

of its characteristics and the results documented via videos, plus hands-on sessions to promote use. Catalogues, leaflets, brochures, advertising promos and social

networks all come into play:

CART TURBINE is a

high-profile painting product... it would be pity to miss out on it!".